



# CALPEEK

## CALIFORNIA POLITICAL WEEK

P.O. BOX 1468, BEVERLY HILLS, CA 90213 (310)659-0205 FAX(310)657-4340  
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## CAMPAIGN '98: GENERAL ELECTION GUIDE

Editor's note: Here is Calpeek's Campaign '98 General Election Guide. Because of space limitations, we have listed only the GOP and Demo candidates for Statewide office, with the exception of U.S. Senate and Governor. You have our permission to reprint this guide and to send it to your friends and associates.

### U.S. SENATE

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www.boxer98.org  
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The Mellman Group polling

Matt Fong(R) HQ ☎(916)446-1664  
www.fong98.org  
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Ron Rogers cmp. mgr.  
Steve Schmidt communications director  
Moore Information polling

#### Other Candidates

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Ted Brown(L) (800)682-1776  
Ophie C. Beltran(P&F) (818)830-2794  
H. Joseph Perrin Sr.(AI) (916)424-3906  
Tim Erich(Reform)

### GOVERNOR

Dan Lungren(R) HQ ☎(916)441-2115  
& 1-888-463-2646  
www.lungrenforgovernor.org  
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Bob Brown press secretary  
Dresner, Wickers & Assoc. polling

Gray Davis(D)

Doak, Carrier &  
O'Donnell  
Garry South  
Michael Bustamante  
Fairbank, Maslin,  
Maulin & Assoc.

HQ ☎(310)201-0344  
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media consultant  
cmp. director  
press secretary  
polling

#### Other Candidates

Gloria Estela LeRiva(P&F) (415)826-4828  
Harold H. Bloomfield(NL) (619)481-9950  
Nathan E. Johnson(AI) (619)297-7808  
Dan Hamburg(Green) (510)444-7336  
Steve Kubby(L) (530)581-4757

### LT. GOVERNOR

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www.timleslie98.org  
Jim Nygren media/lead consultant  
Jane Barnett cmp. mgr./spokesperson  
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www.cruzbustamante.com  
Ross Communications media/lead consultant  
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Andy Martinez press secretary

### ATTORNEY GENERAL

Dave Stirling(R) HQ ☎(916)444-2523  
www.dave4ag.org  
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www.lockyerforag.com  
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www.insurancecommissioner.com  
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HQ☎(213)721-8299

**SECRETARY OF STATE**

Bill Jones(R-Inc.)

HQ☎(916)498-8368  
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Joe Shumate &  
Associates  
Rob Lapsley

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HQ☎(415)986-9966  
www.alioto98.com  
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Campaign Performance  
Group  
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Maullin & Assoc.

media consultant  
cmp. mgr.  
polling

**CONTROLLER**

Kathleen Connell(D-Inc.)

HQ☎(310)477-7707  
www.kathleenconnell.org

Fred Register  
Mandy Grunwald  
Marla Romash  
The Feldman Group

cmp. mgr.  
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cmp. communications  
polling

Ruben Barrales(R)

HQ☎(650)366-2312  
www.barrales.org  
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cmp. mgr./spokesperson

Kevin Spillane  
Brian McAndrews

**TREASURER**

Phil Angelides(D)

HQ☎(916)448-1998  
www.angelides.org  
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polling

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Fairbank, Maslin,  
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Curt Pringle(R)

HQ☎(714)539-7605  
www.pringle.org  
cmp. mgr.  
media/lead consultant  
press secretary

Jeff Flint  
Russo Marsh + Raper  
Margarita Tapia

**INSURANCE COMMISSIONER**

Charles Quackenbush(R-Inc.) HQ☎(916)449-2956

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Joe Shumate & Assoc. lead/media consultant  
Jonathan Wilcox press

**SUPT. OF PUBLIC INSTRUCTION**

Delaine Eastin(Inc.)

HQ☎(415)512-1032  
www.eastin98.com  
cmp. mgr.  
media/lead consultant  
polling

Mike Marshall  
Staton/Hughes  
Celinda Lake

Gloria Matta Tuchman

HQ☎(714)862-4155  
www.gmt4spi.com  
cmp. mgr.  
cmp. mgr.  
lead consultant  
media consultant

Jon Fleischman  
Lorelei Kinder  
Dan Schnur  
Arnold Steinberg

**BOARD OF EQUALIZATION**

District #1 - Johan Klehs(D-Inc.) vs. Kennita Watson(L).

District #2 - Dean Andal(R-Inc.) vs. Tom Santos(D).

District #3 - Mary Christian-Heising(D) vs. Claude Parrish(R).

District #4 - John Chiang(D) vs. Joe Adams(R).

**CONFIRMATION ELECTION  
CALIF. SUPREME COURT**

Chief Justice Ron George

HQ☎(916)447-8186  
www.rongearge.org  
lead/media consultant  
cmp. mgr.

McNally Temple &  
Associates  
Peter DeMarco

Justice Janice R. Brown

HQ☎(415)396-9410

Justice Ming W. Chin

HQ☎(415)989-0536  
www.cal4chin.com  
lead/media consultant  
strategist

The PBN Co.  
Kenneth Khachigian

Justice Stanley Mosk

HQ☎(415)396-9460

Editor's note: There is formal opposition to the candidacy of both George and Chin. The committee is called *Citizens for Judicial Integrity* - Mike Spence, cmp. mgr. (626)580-8597...

## LEGISLATIVE INITIATIVES

(FYI: There is no organized opposition to any of these Legislative initiatives at this time)

- Prop. 1**      **Property Taxes**  
Sponsor: Assemblyman Curt Pringle(R)  
(916)445-8377
- Prop. 2**      **Transportation: Funding**  
Sponsor: Assemblyman Kevin Murray(D)  
(916)445-8800
- Prop. 3**      **Partisan Presidential Primary Elections**  
Sponsors: Senators John Lewis(R), John Burton(D) and Ross Johnson(R)  
(916)445-4264

## STATEWIDE INITIATIVES

- Prop. 4**      **Trapping Practices**  
YES HQ☎(310)441-4499  
www.volunteerinfo.org/propaw  
*Protect Pets & Wildlife/YES on 4*  
Aaron Medlock      cmp. mgr.
- NO HQ☎(916)444-8080  
www.calvoterguide.com/No4  
*Californians for People, Pets & Wildlife/NO on 4*  
Cavalier & Associates      lead consultant
- Prop. 5**      **Tribal-State Gaming Compacts**  
YES HQ☎(800)258-7471 & (310)656-4120  
www.cisr.org and www.yeson5.org  
*Californians for Indian Self-Reliance*  
Winner/Wagner & Man-      lead/media consultant  
dabach  
Fairbank, Maslin,      polling  
Maullin & Assoc.  
Joe Shumate & Assoc.      outreach/coalition building  
Michael Galizio      outreach/coalition building  
Steve Glazer      media relations/press
- NO HQ☎(916)443-3354 & (949)222-5460  
www.bad4cal.org  
*Coalition Against Unregulated Gaming*  
Goddard/Claussen      lead/media consultant  
Nelson Communications      press/coalition building  
Group  
Hart Research      polling  
Voter/Consumer Research      polling  
Robert Barnes & Assoc.      outreach

## Prop. 6      **Ban on Slaughter of Horses & Sale of Horsemeat for Human Consumption**

- YES HQ☎(415)273-6070 & (818)771-0702  
www.savethehorses.com  
*Save the Horses*  
Rick Taylor & Assoc.      lead/media consultant  
Decision Research      polling
- NO HQ☎(626)578-8454  
www.earthlink.net/tebrown  
*Just Say Neigh!*  
Ted Brown      spokesperson

## Prop. 7      **Air Quality Improvements. Tax Credits**

- YES HQ☎(916)444-8726 ext. 6  
www.pcl.org  
*Californians for Clean Air*  
Gerald Meral      cmp. mgr./spokesperson  
Steve Jacoby      cmp. coord./press
- NO HQ☎(916)446-4300  
www.noon7.org  
*Taxpayers Against Corporate Welfare*  
Lenny Goldberg      spokesperson

## Prop. 8      **Public Schools. Permanent Class Size Reduction. Parent-Teacher Council.**

- YES HQ☎(916)492-7070  
www.yesonprop8.com  
*Californians for Smaller Classes, Drug-Free Schools and Educational Accountability*  
Jeff Randle      lead strategist  
Mitch Zak      cmp. mgr.  
Stoorza, Ziegeaus &      press/coalition building  
Metzger/Sacto
- NO HQ☎(650)340-0470 and (310)996-2600  
www.noprop8.org  
*Parents, Teachers, Cops & Taxpayers Against Prop. 8*  
Woodward & McDowell      lead/media consultant  
Karen Kapler(W&M)      cmp. mgr.  
Scott MacDonald (W&M)      press

## Prop. 9      **Electric Utilities. Assessments.**

- YES HQ☎(415)782-6940 and (310)392-0522  
www.nonukebailout.org  
*Californians Against Utility Taxes*  
Public Media Center      media consultant  
Doug Heller      cmp. mgr.  
Bill Gallagher      press/spokesperson

## CALPEEK - P.O. BOX 1468, BEVERLY HILLS, CA 90213

Harvey Rosenfield sr. advisor

☎(213)PFP-1998  
www.cruzio.com/~pfparty

NO HQ☎(916)341-1025  
www.noonprop9.org  
*Californians Against Higher Taxes and Higher Electric Rates*  
Winner/Wagner & Mandabach media consultant  
Townsend, Raimundo, Bessler & Usher cmp. mgr.  
Burson Marsteller/Sacto press/coalition building  
Nelson Communications press/coalition building  
Fairbank, Maslin, Maullin & Assoc. polling  
Moore Methods polling

Green Party  
☎(916)448-3437  
www.greens.org/california/  
Libertarian Party Mark Hinkle, chair  
☎(1-800)682-1776 www.ca.lp.org

### VOTER REGISTRATION

As of May 1998, there were 14,605,677 registered voters in Calif. The percentage breakdown by political party is as follows:

|                  |        |
|------------------|--------|
| Demos            | 46.7%  |
| GOP              | 35.7%  |
| AIP              | 1.9%   |
| Reform           | .64%   |
| Green            | .64%   |
| Libertarian      | .53%   |
| Natural Law      | .47%   |
| P&F              | .49%   |
| Miscel.          | .41%   |
| Decline to State | 12.35% |

### Prop. 10 Early Childhood Development Programs. Addition Tobacco Surtax

YES HQ☎(800)847-4743  
www.children98.org  
*California Children & Families Initiative*  
Forde & Mollrich lead/media consultant  
Mike Roos cmp. director  
Fairbank, Maslin, Maullin & Assoc. polling  
Rogers & Associates press

NO HQ☎(916)446-6667  
www.defeatprop10.com  
*Committee Against Unfair Taxes*  
Joe Shumate & Assoc. lead consultant  
Trippi McMahon & Squier media consultant  
Stoorza Ziegeus Metzger/Sacto press/coalition building  
Rob Schroth polling  
Voter/Consumer Research polling

### CALIF. POLITICAL PARTIES

|                               |                          |
|-------------------------------|--------------------------|
| Calif. Republican Party       | Michael Schroeder, chair |
| ☎(818)841-5210                | www.cagop.org            |
| Calif. Democratic Party       | Art Torres, chair        |
| ☎(916)442-5707                | www.ca-dem.org           |
| American Indep. Party         | Merton D. Short, chair   |
| ☎(530)345-4224                | www.wordpr.com/aip       |
| Reform Party                  | Vallie Sharpe-Geisker    |
| ☎(408)997-9267                |                          |
| www.californiareformparty.org |                          |
| Natural Law Party of Calif.   |                          |
| ☎(408)425-2201                | www.natural-law.org      |
| Peace & Freedom Party         | C.T. Weber, chair        |

### HANDY POLITICAL ☎

|                                 |               |
|---------------------------------|---------------|
| Republican Nat'l Cmt.           | (202)863-8500 |
| Democratic Nat'l Cmt.           | (202)863-8000 |
| Nat'l Rep. Congressional Cmt.   | (202)479-7000 |
| Demo Congressional Cmp. Cmt.    | (202)863-1500 |
| Republican Senatorial Cmp. Cmt. | (202)675-6000 |
| Demo Senatorial Cmp. Cmt.       | (202)224-2447 |

### CALPEEK'S CALENDAR OF POLITICAL EVENTS

|             |                                                                    |
|-------------|--------------------------------------------------------------------|
| Aug. 18     | 2nd Davis vs. Lungren debate, Fresno                               |
| Aug. 26     | 1st Boxer vs. Fong, U.S. Senate debate at KCAL-TV, L.A.            |
| Aug. 27     | Eastin vs. Tuchman debate, Century Cable studios, Santa Monica.    |
| Aug. 31     | Last day for CA Legislative bills to be passed.                    |
| Sept. 3     | Angelides vs. Pringle debate, Century Cable studios, Santa Monica  |
| Sept. 10-13 | CA Judges' Assn. annual meeting, S.F.                              |
| Sept. 25-27 | CRP Convention, Long Beach.                                        |
| Sept. 30    | Last day for governor to sign or veto bills.                       |
| Oct. 5      | Last day to register to vote for Nov. 3 election.                  |
| Oct. 12     | Boxer vs. Fong debate, sponsored by KRON TV & S.F. Chronicle.      |
| Oct. 27     | Last day to apply for absentee ballot.                             |
| Nov. 3      | CA General Election.                                               |
| Nov. 8-11   | Int'l Assn. Political Consultants annual meeting, Vienna, Austria. |
| Dec. 2-5    | Nat'l League of Cities meeting, Kansas City.                       |